

White Paper

Industry Hit List for Mobile Marketing Clients

The following are some of the top local industries that use mobile marketing.

Food Industry:

Restaurants Catering Food Delivery (Pizza, etc.)

Health Care:

Optometrists Chiropractors Dermatologist
Dentists Fertility Specialists Medical Weight Loss Companies
Orthodontists

Mobile marketing works well in the health care industry where people have ongoing appointments.

Personal Care:

Massage Therapist Nail and Wax Salons Hair Salons
Day Spas Barber Shops Laser Hair Removal
Any personal service that gets repeat business from scheduled appointments

Automotive:

Oil Change shops Tune-Up Centers Tire Stores
Automotive Services can offer scheduled maintenance offers timed to the customers needs.

Home:

Carpet Cleaners Pest Control Landscapers
Plumbers Maid Services Insurance Agents
Any home service that requires ongoing care

Misc:

Towing Services Bail Bonds Companies Computer Repair Specialists
These services need mobile websites because most of the times their services are needed is when a person does not have access to a standard computer.

Did You Know: Many retail businesses that are part of a national chain also have a local advertising budget?